

IKESK BELEASE

NEW MEXICO COMMUNITY INFORMATION NEEDS SURVEY **SEEKS PUBLIC INPUT ON LOCAL NEWS**

New Mexicans now have the opportunity to **shape the** future of local news and information in their communities by participating in the NM Community Information Needs Survey. This **10-minute survey** is designed to gather insights on how residents receive important news about their neighborhoods, towns, counties, Pueblos, and Reservations—what's working and where improvements are needed.

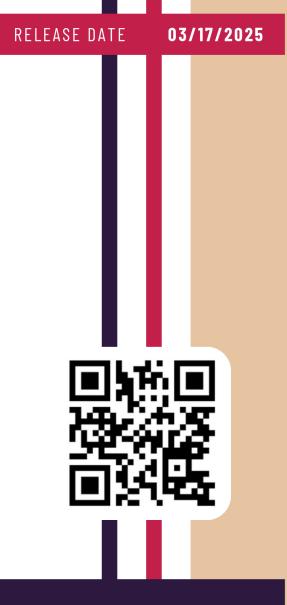
As a thank you for participating, respondents will be entered into a random drawing to win one of two Apple iPads!

WHY YOUR VOICE MATTERS

Local news plays a crucial role in keeping communities informed, engaged, and connected. However, many regions across New Mexico face gaps in reliable news coverage. This survey aims to identify those gaps and explore solutions to better serve New Mexicans with the news and information they need to thrive.

SURVEY DETAILS

- Who can participate? Any New Mexico resident
- How long does it take? About 10 minutes
- **Privacy:** All responses are anonymous
- Eligibility for the prize drawing: Participants must provide a valid email or phone number at the end of the survey



HELP SPREAD THE WORD

We encourage all New Mexicans to share this survey with friends, family, and community members. The more voices we hear, the better we can strengthen local news and information access across the state.

This initiative is brought to you by the **University of New Mexico Center for** Regional Studies, Press Forward New Mexico, and the New Mexico Local News Fund, committed to ensuring that every community in New Mexico has access to quality, relevant, and timely local news.





